

**Minutes
Neighborhood Advisory Commission
Outreach Committee Meeting
Tuesday, January 20, 2009**

Minutes of the Neighborhood Advisory Commission Outreach Committee held on Tuesday, January 20, 2009 at 6 p.m., Tempe Public Library Connections Café.

(MEMBERS) Present: Lisa Roach, Mike Wasko, Woody Wilson

(MEMBERS) Absent: Don Calender

City Staff Present: Elizabeth Thomas, Neighborhood Services Specialist

Guests Present: Vic Linoff, local historian, author and businessman

Agenda Item 1 – Call to Order

Meeting called to order at 5:10 p.m.

Agenda Item 2 – Review workshops for 2009 Neighborhood Workshop and Awards

Elizabeth Thomas distributed handouts specific to each confirmed workshop session title and explained which elements are still needed and confirmed who will provide them. The following workshop information was provided and discussed:

Keynote speaker leading into workshops will be Donovan Rypkema, one of the world's foremost authorities on the positive economics of preserving historic buildings. The title of his keynote address will be Saving our Heritage Buildings: Why Historic Preservation Helps Strengthen A Community.

Four workshops will be offered each repeating twice. The first session will run from 9:15-10:30 a.m., the second from 10:45-Noon. Attendees will be encouraged to select two from the four workshop sessions offered.

- 1) A Community Leader's Guide to Preservation, Donovan Rypkema, one of the world's foremost authorities on the positive economics of preserving historic buildings, founder and principal of PlaceEconomics, a Washington, D.C. based real estate and economic development-consulting firm. (Woody will secure 1-2 sentence workshop description).
- 2) Historic Preservation 101, Vic Linoff (working title only, Vic will provide final title, 1-2 sentence workshop description and brief bio).
- 3) Carl Hayden Campus for Sustainability, Mayor Hallman, (Elizabeth will confirm workshop title and content description with Mayor's office).
- 4) Collecting and Preserving the Past through Oral History, Dan Killoren, Research historian, SRP Research Archives, Historic Preservation Commission member and Tempe Historical Museum Advisory Board member and Dr. Santos Vega, Professor Emeritus of the Hispanic Research Center at Arizona State University, author and historian – Discover the power of oral history to preserve the heritage of your neighborhood, family, or any group you belong to. Get tips about developing questions, identifying interviewees, equipment, interviewing techniques, transcription and legal concerns. Also, learn about the process of involving group members in oral history projects and see an example of a product of oral history work, Dr. Vega's oral history and photograph work about Mexicans in Tempe.

Vic Linoff suggested his workshop session provide an overview of historic preservation including establishing its importance, historic districts defined, what steps are necessary to form one, differences between a historic district and a conservation district, community building aspects of historic preservation and the unintended consequences of Prop. 207. Committee members were in agreement with this approach. Vic will follow up with Elizabeth by the end of the week.

Elizabeth provided copies of the Tempe Today February 2009 cover "save the date" piece which provided general 2009 Neighborhood Workshop and Awards information. She added that a mention of the Tempe Historic Preservation Foundation's sponsorship of keynote speaker Donovan Rypkema had been included. The March 2009 Tempe Today will highlight some specific information regarding the event workshops - space permitting. An event brochure will also be created. Elizabeth distributed copies of the Communication and Media Relations project worksheet listing all of the outreach efforts planned by staff for this year's event.

Recyclable bags will be provided to event attendees to select from topical materials of interest rather than receiving a filled bag as in previous years. Elizabeth will follow up with the various work areas to determine availability.

Suggested booth or static display information could include:

PD Crime Prevention

FD Fire and Drowning Prevention

Recycling

Transportation

Neighborhood Enhancement/Code Compliance

Arizona Historic Preservation Commission

Arizona Historical Society

Agenda Item 3 – Adjournment

Meeting was adjourned at 6:50 p.m.

Prepared by:
Elizabeth Thomas